









#### 6th Africa Pension Supervisors Annual Forum, 2025 | Morocco

#### Learnings from expanding voluntary pension coverage in Africa and Asia



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#### New Name. Same Mission.





POWERED BY PINBOX





# www.universalpensions.com



Our mission is closely aligned with several SDGs









Research & Development



Capacity building



Feasibility studies & Technical Assistance



pensionTech and financial literacy tools













# We help design and build inclusive pension policy frameworks and digital delivery systems tailored for informal sector workers







## India's pensions landscape (1998)











## **Rwanda's pension landscape**













## Bangladesh's social and fiscal crisis







## Uganda's pension landscape









## Albania's pension landscape







#### Cost of PYGO benefits in 2024









## **Peru's pension landscape**









#### Africa's multi-billion dollar crisis and new market opportunity

#### 600 million

Young informal sector workers not eligible for pensions benefits. Also not yet saving for old age.

#### **18 years**

Life expectancy at age 60. Most workers today will need to save enough for a ~20 year retirement.



Annual fiscal cost of a taxfunded social pension of US\$2 a day to the future elderly without pension benefits.



#### \$370 billion

#### \$1500

Inflation-indexed monthly pension at age 60 that a 20-year old today can enjoy by saving US\$1 a day for retirement.

#### ~\$1 trillion

Aggregate new long-term savings within a decade if even 25% of the excluded workers save US\$1 a day for their old age.





#### Building blocks needed for comprehensive micro-pension inclusion





regulatory framework



Mass-scale mobile and social media usage

Efficient capital markets to convert modest savings into meaningful pension outcomes

Pension funds/ insurers hungry for new client segments



Broad-based digital ID & mobile payments adoption



A large young workforce with capacity to save



Nation-wide presence of trusted community networks











These building blocks already exists in many African countries...

... yet there's no easy and simple way for 600 million informal African workers to save for old age or manage risks





## SOME LEARNINGS FROM OTHER COUNTRIES With the benefit of hindsight...





# Vertically integrated market architecture with multiple micro-pension schemes











# Centrally managed, "shared" architecture with a single, national micro-pension scheme for everyone









### Matching aspirations to reality.



#### Use a feasibility study and demand-side insights to design a fit-for-purpose product, processes and business model

It's a spear!













A dedicated "mission office" is essential for ongoing implementation coordination, M&E and coverage expansion





Leverage the existing product, DPI and DFS ecosystem to rapidly "switch-on" a national micro-pension marketplace with universal access. On an operating cost basis.







Ensure incentives alignment: Government, product partners, DFS stakeholders, aggregators and subscribers







### Allow members to save as per their own incomes and cashflows.





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Use fiscal incentives to jumpstart voluntary participation and savings adequacy. Especially by women and youth.









Layer pensions with insurance + emergency savings to address affordability and liquidity challenges.







Target by occupations and demographic segments — but design for mobility across jobs, locations and borders



# CHANGES AHEAD

#### Prioritise simplicity. Familiar, intuitive user interfaces can minimise digital literacy and trust challenges.



# WhatsApp



#### Make trusted aggregators the "face" Work with them to educate, cross-sell, onboard and nudge informal workers











### Build governance, compliance, and member protection into the process



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## Pilot-test rigorously. And continually monitor progress to track behaviour, efforts, outcomes and gaps.







# Pension inclusion works.







# Thank you!

gautam@universalpensions.com parul@universalpensions.com













